

FY24 Annual Activity Report

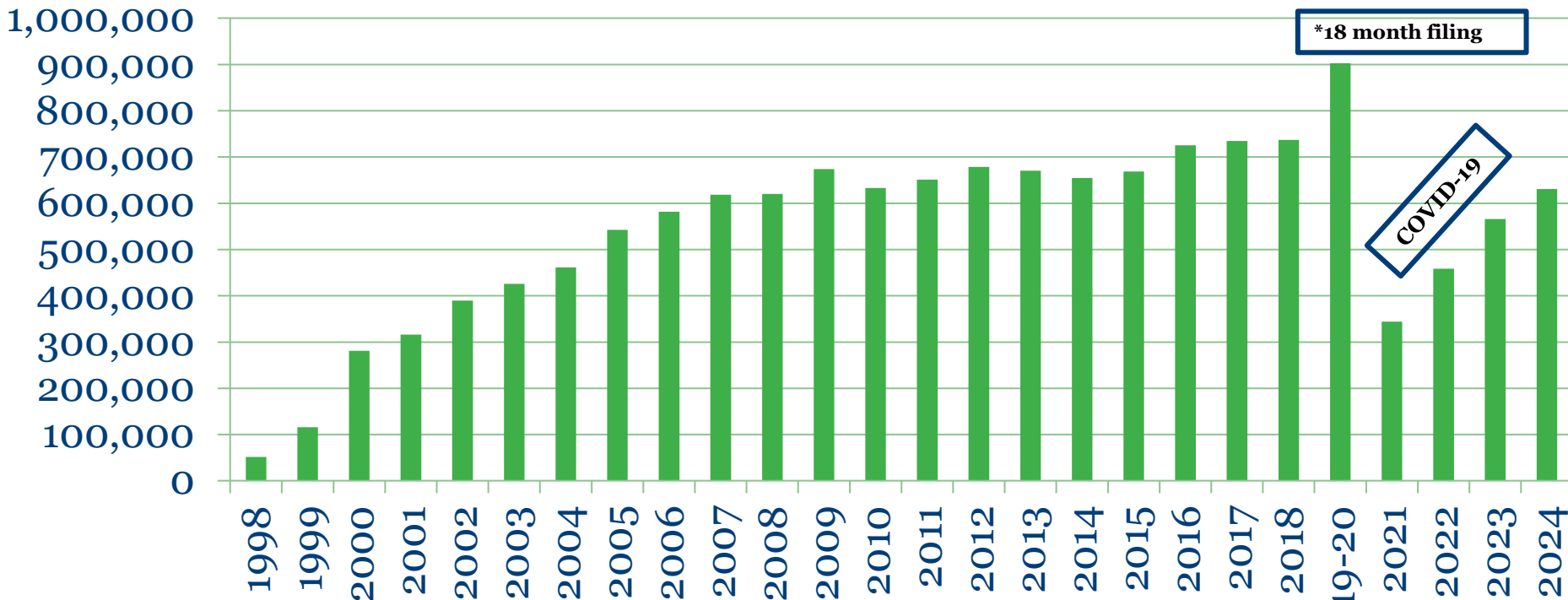


Overview: In FY24 Chapters and Councils Reported:



- 630,931 volunteer hours. (11 percent growth over last year)
 - Total volunteer hours valued at \$20,063,606, using the Independent Sector’s value of vol. time at \$31.80/ hour.
 - The equivalent of 303 full time employees.
- 3,217 conservation or science/monitoring projects involving 17,471 volunteers. (5 percent growth over last year)
- 3,185 youth activities that engaged 106,972 young people. (2 percent growth over last year)
- 4,624 other general community engagement activities reached 112,318 attendees. (7 percent growth over last year)

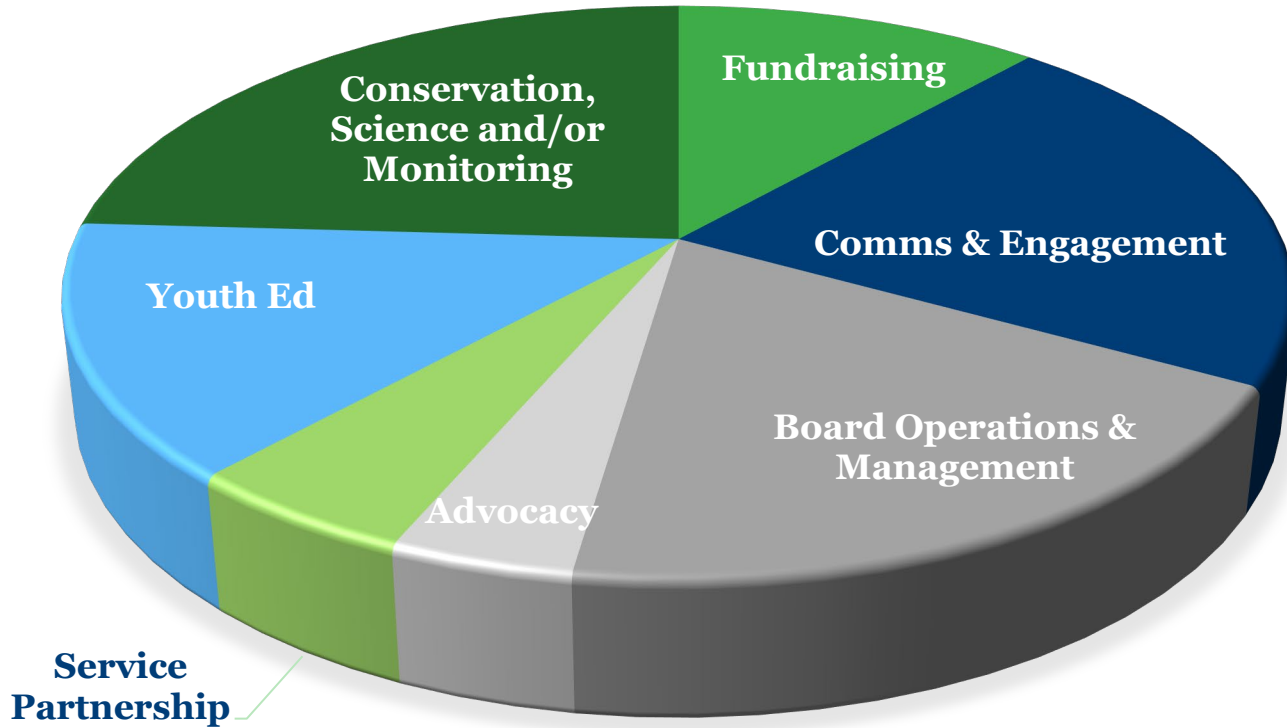
Volunteer Hours FY 1998 - 2024



* 2019/2020 was our fiscal year change, so volunteers reported for an 18 month period -- the last bit of which was the beginning of COVID-19.

* 2019-2020

FY24 Volunteer Hours Breakdown

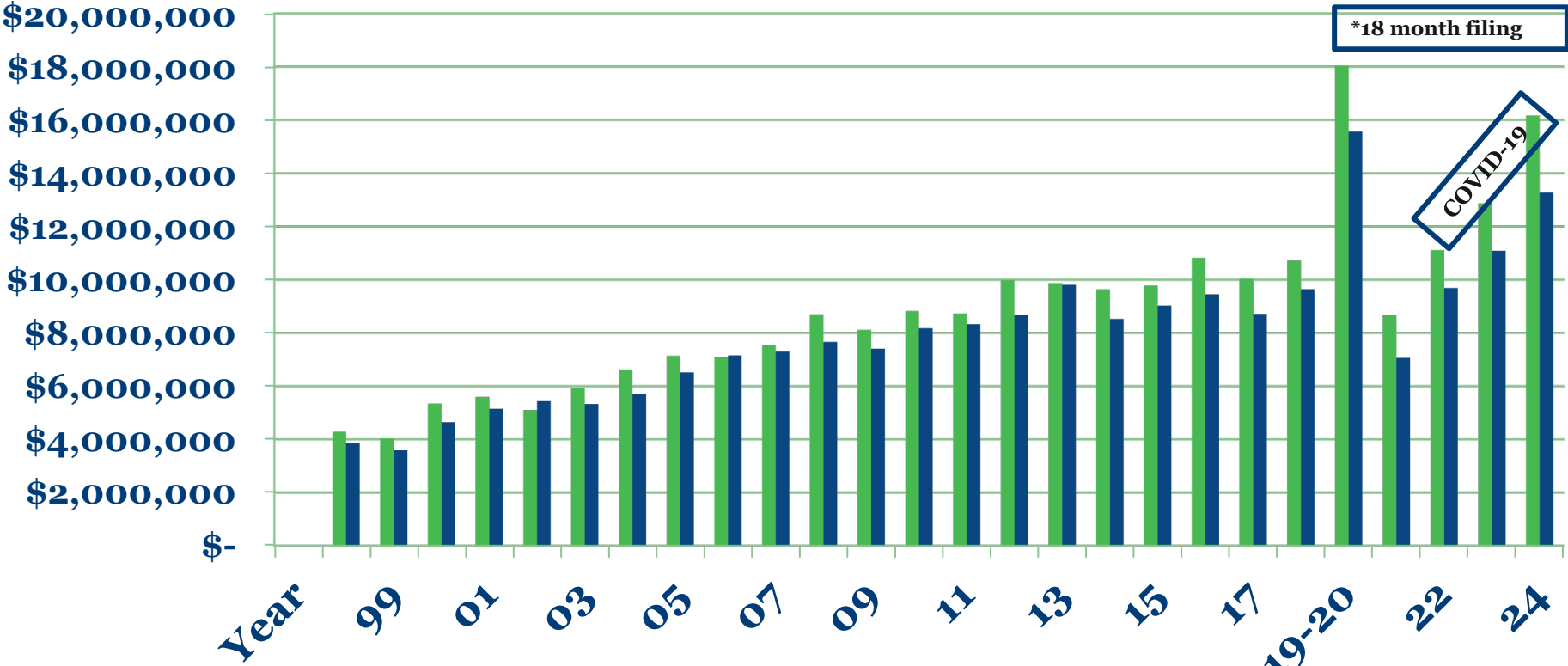


**630,931
Total
Volunteer
Hours**

**Service
Partnership**

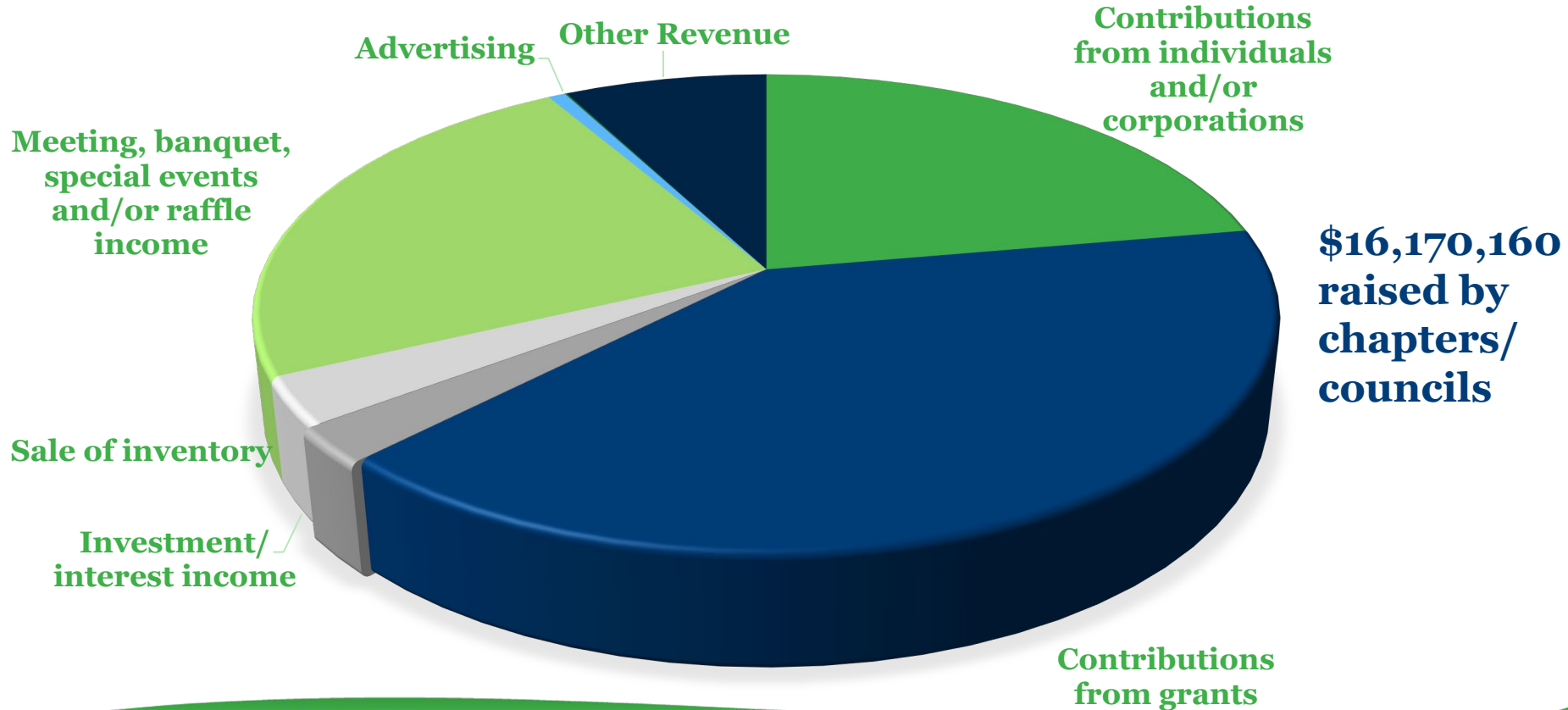
Chapter/ Council Expenses and Revenues

Expenses Revenues

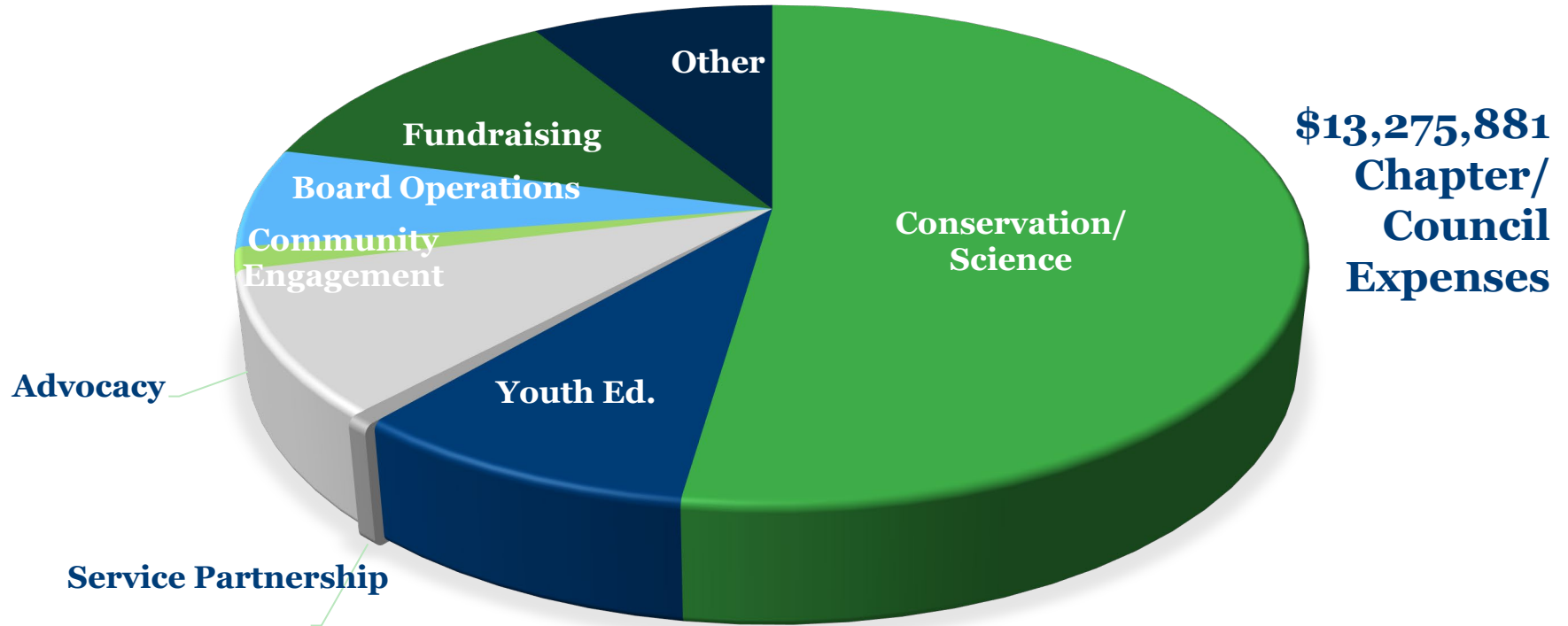


* 2019/2020 was our fiscal year change, so volunteers reported for an 18 month period -- the last bit of which was the beginning of COVID-19.

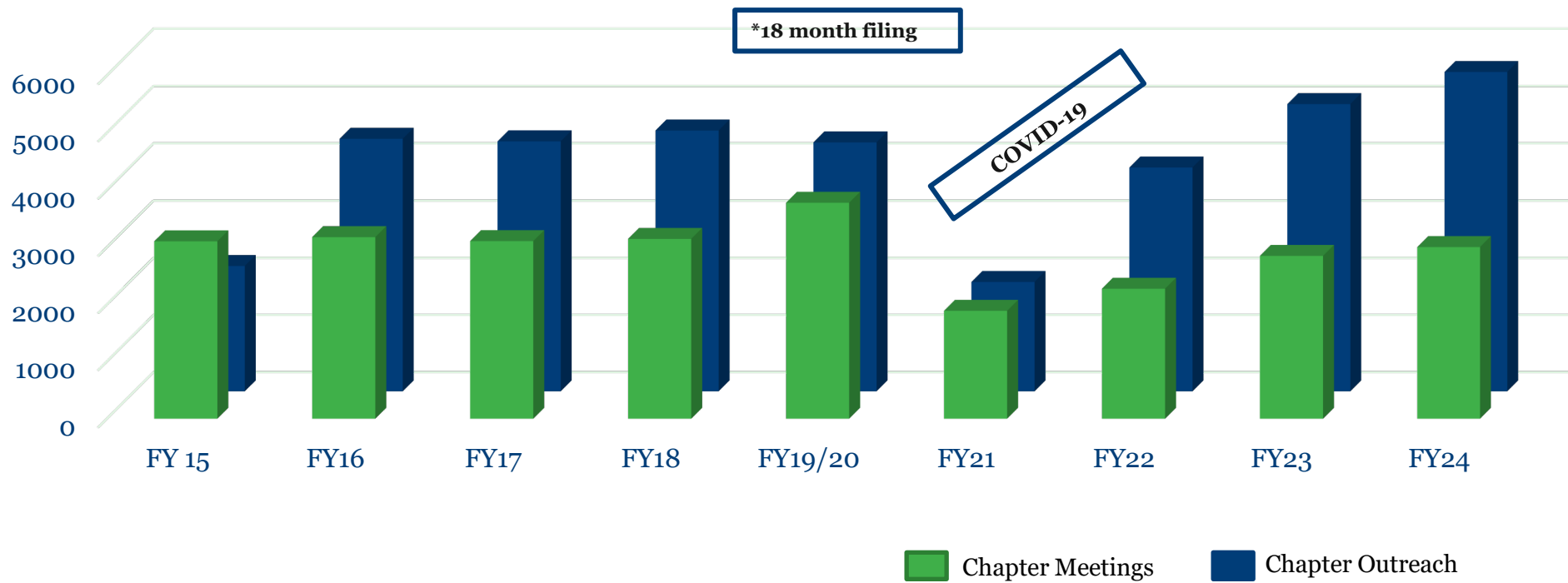
FY24 Revenue Breakdown



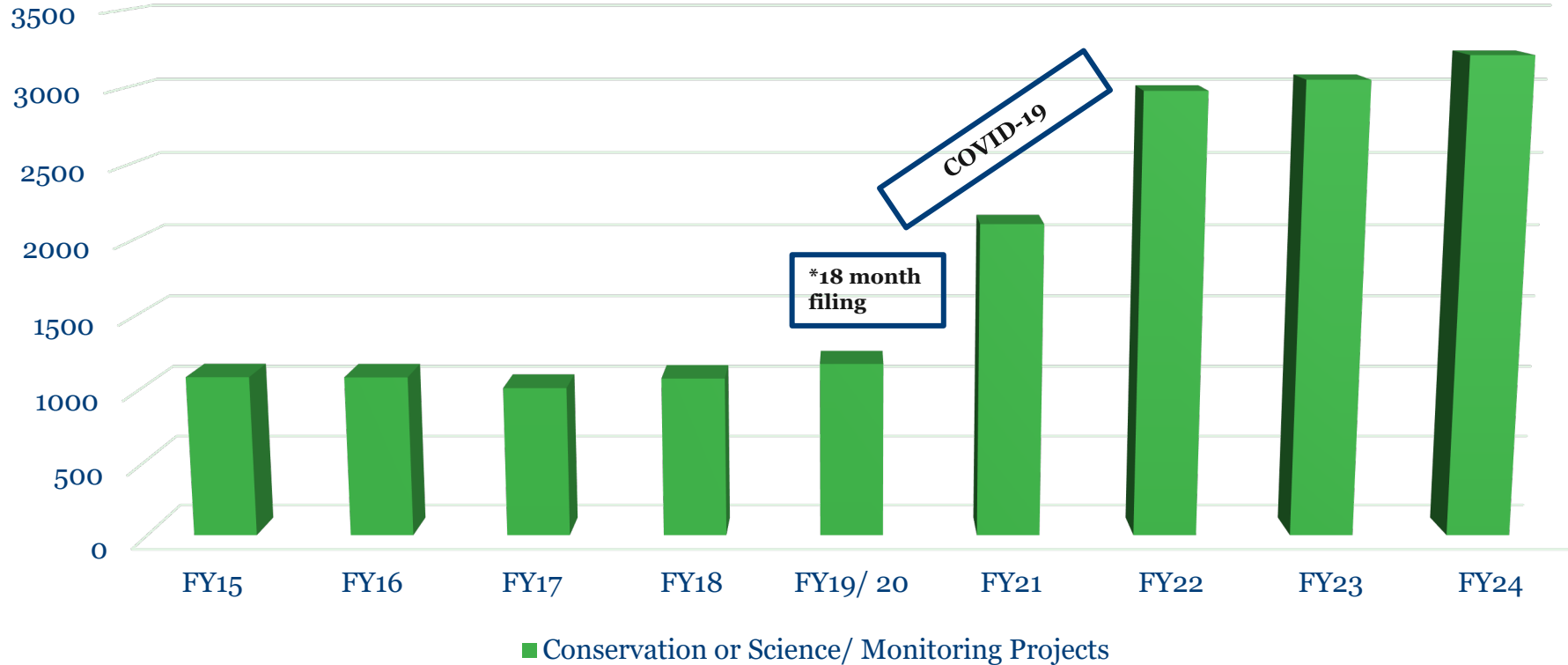
FY24 Expenses Breakdown



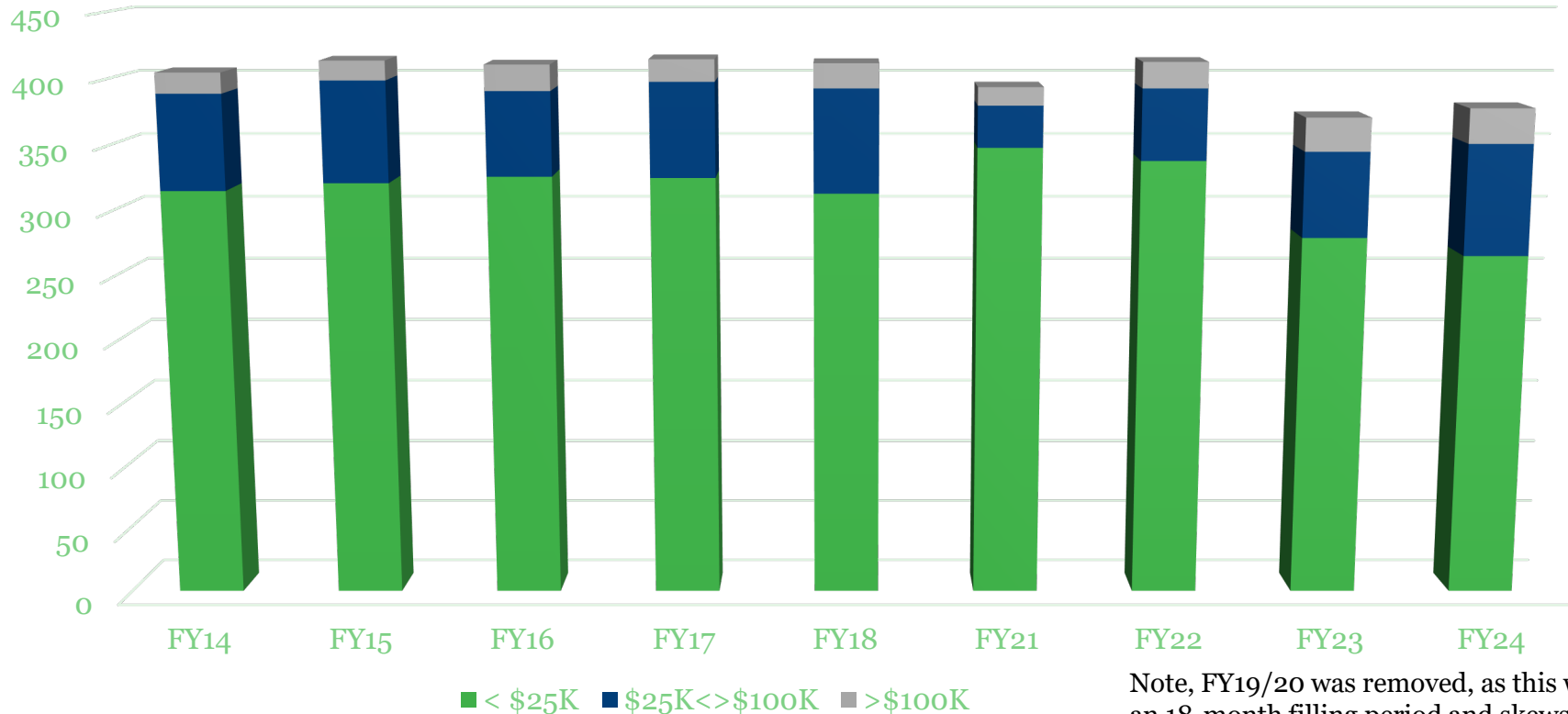
Meetings vs. Outreach Activities



Conservation or Science/ Monitoring Projects



Change in the size of chapters, by revenue



Note, FY19/20 was removed, as this was an 18-month filing period and skews data.

FY24 The Average Chapter/ Council



	Chapters	Councils
Less than \$25k in Revenue	246	18
\$25k - \$50k in Revenue	59	3
\$50K - \$100K+ in Revenue	21	3
\$100K+ in Revenue	18	9
Median Total Revenue	\$12,210	\$21,239
Median Volunteer Hours	983	1,265

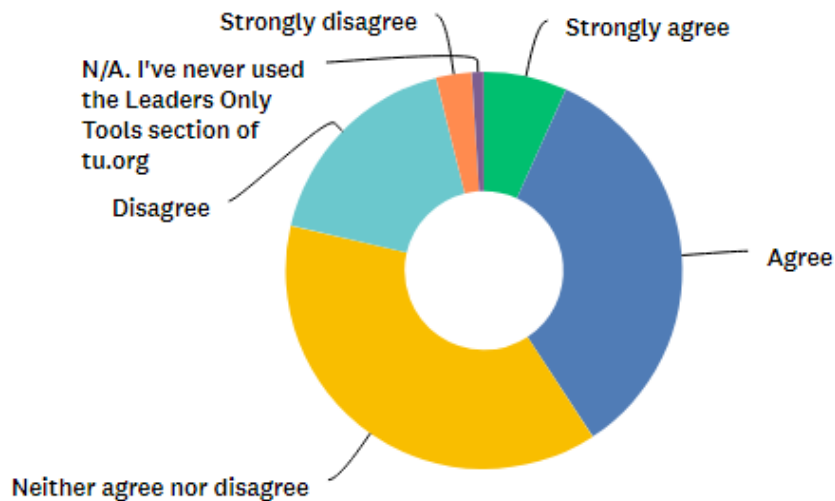
TU Volunteer Leader Bi-Annual Survey



- ✦ Goal: to better understand where our **existing** volunteers want us to spend our limited time and resources.
- ✦ Asked 29 questions from the usefulness of TU's online tool to demographics.
- ✦ 107 respondents in 2024 and 225 respondents in 2022 and (5 and 7 percent (respectively) of existing, known volunteers.)
- ✦ Advertised via *Lines to Leaders* e-newsletter twice and the Community Forum.

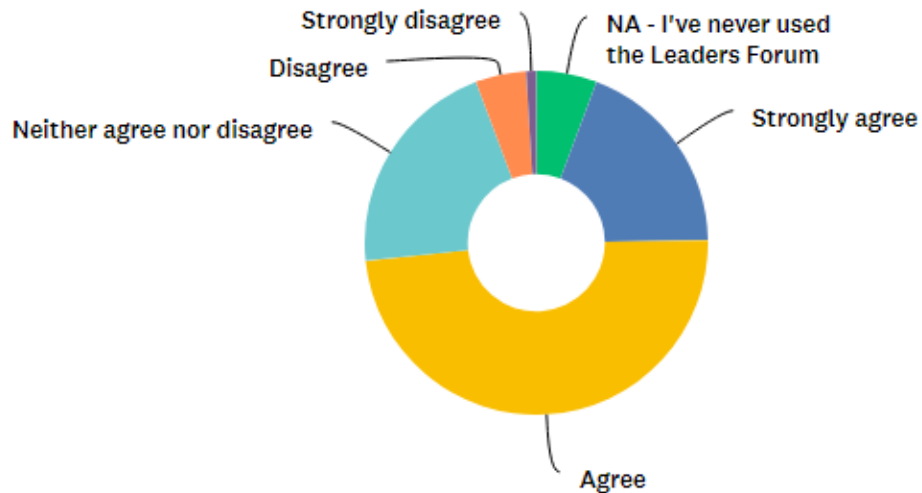
The resources in the Leaders Only Tools section of tu.org are comprehensive and easy to use.

Answered: 103 Skipped: 4



The Volunteer Leaders Forum (and the associated e-mail digest) is a helpful resource to stay connected with and learn from other TU volunteer leaders.

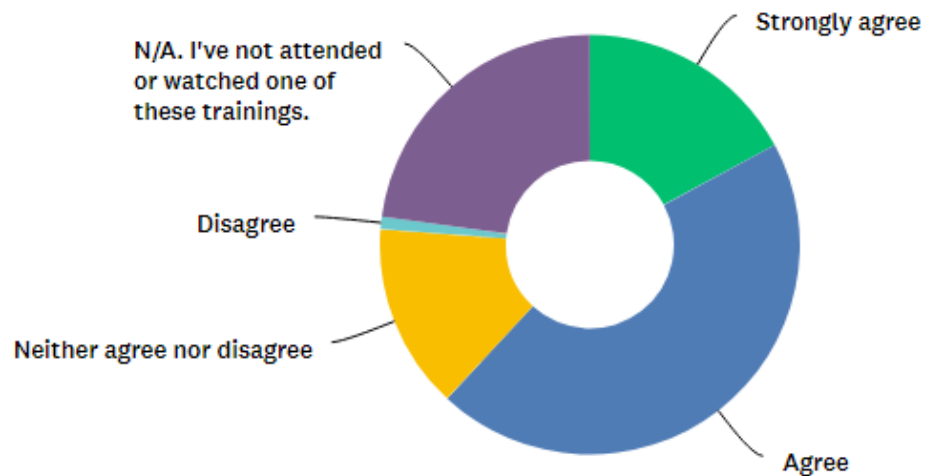
Answered: 105 Skipped: 2



The Volunteer Operations hosted trainings have been supportive and helpful to me.



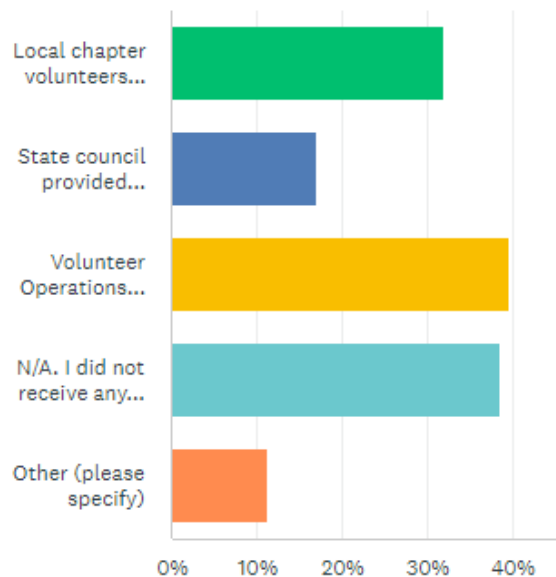
Answered: 105 Skipped: 2





Which (if any) orientation, training or support did you receive when you first joined as a TU volunteer leader? (Check all that apply.)

Answered: 106 Skipped: 1

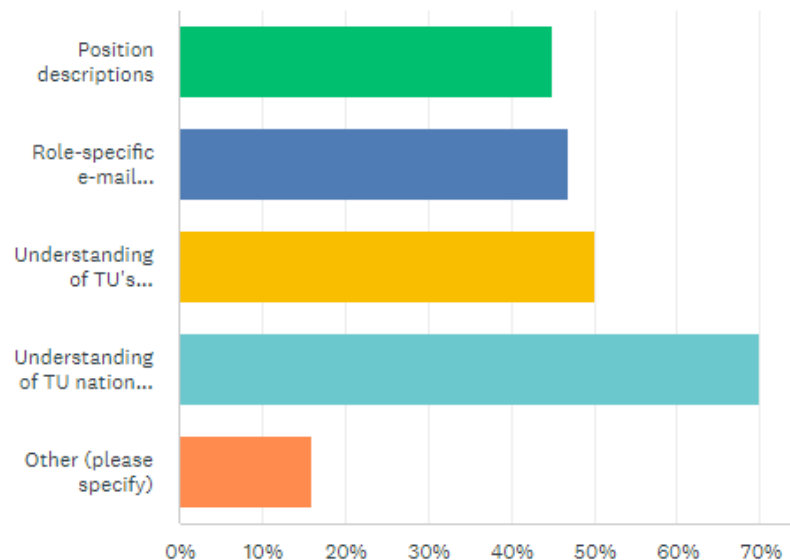


ANSWER CHOICES	RESPONSES	
▼ Local chapter volunteers provided training	32.08%	34
▼ State council provided training	16.98%	18
▼ Volunteer Operations hosted training (online or in-person)	39.62%	42
▼ N/A. I did not receive any orientation or training.	38.68%	41
▼ Other (please specify)	11.32%	12
Total Respondents: 106		



What type of training and resources would have been helpful for you as you took on a leadership role or transitioned into a new role?

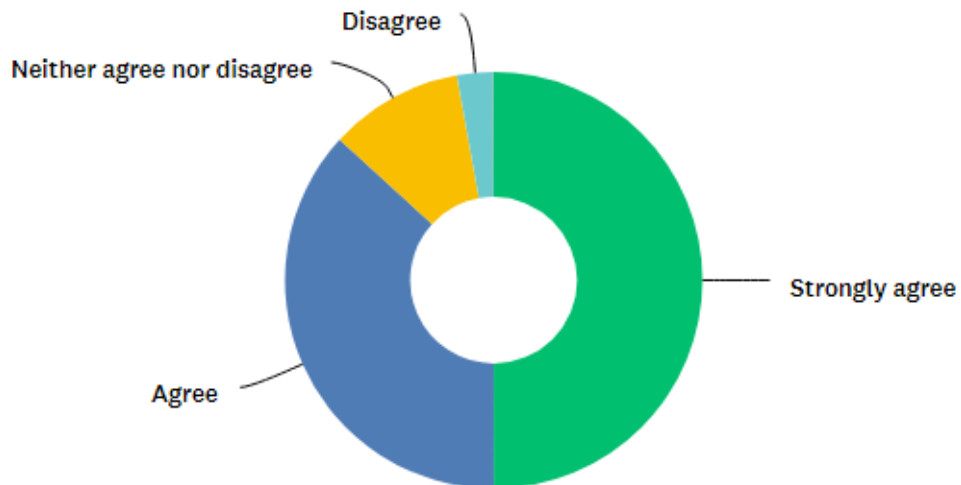
Answered: 100 Skipped: 7



ANSWER CHOICES	RESPONSES	
▼ Position descriptions	45.00%	45
▼ Role-specific e-mail communications and support	47.00%	47
▼ Understanding of TU's grassroots structure and hierarchy	50.00%	50
▼ Understanding of TU national staff and resource support	70.00%	70
▼ Other (please specify)	16.00%	16
Total Respondents: 100		

If I saw something wrong in my chapter/ council, I would feel comfortable reporting it.

Answered: 106 Skipped: 1



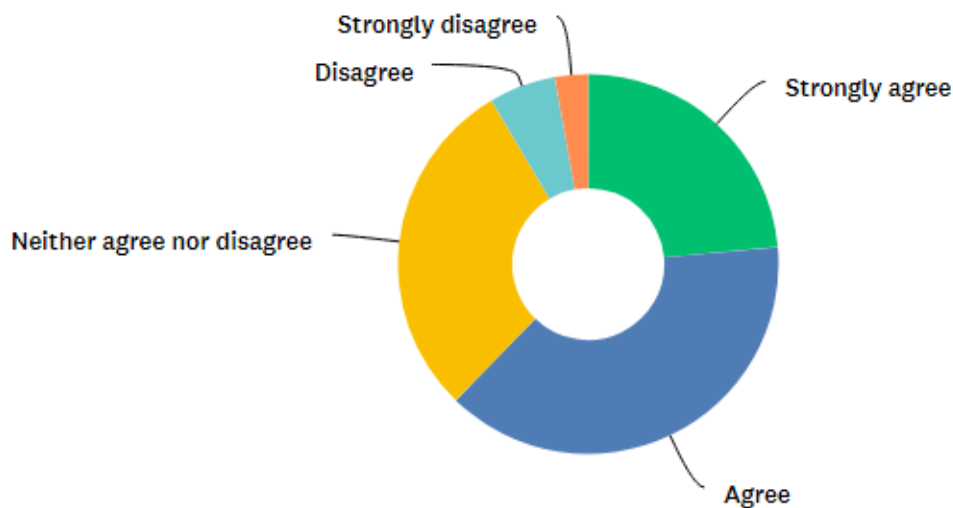
I know where I would report an issue.

Answered: 105 Skipped: 2



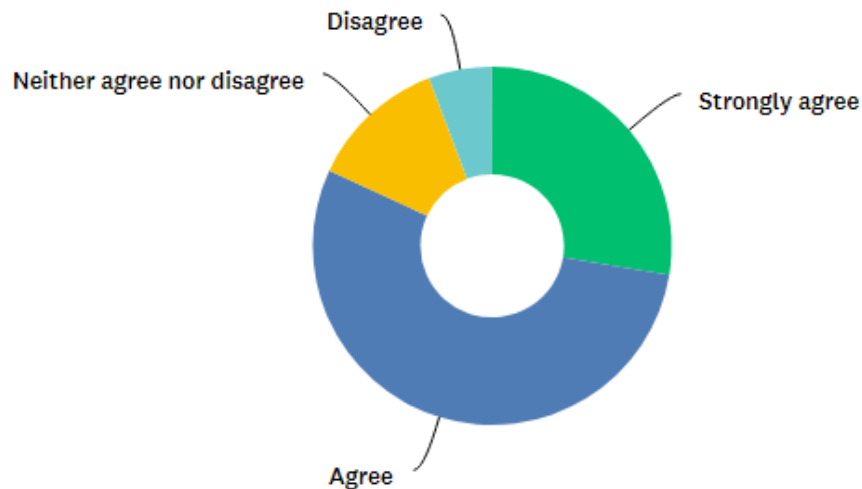
My chapter or council is prepared to effectively engage a culturally diverse group of volunteers.

Answered: 106 Skipped: 1



My chapter or council board of directors is able to have discussions on difficult/ uncomfortable topics, communicates openly and respects the input of all volunteers and participants.

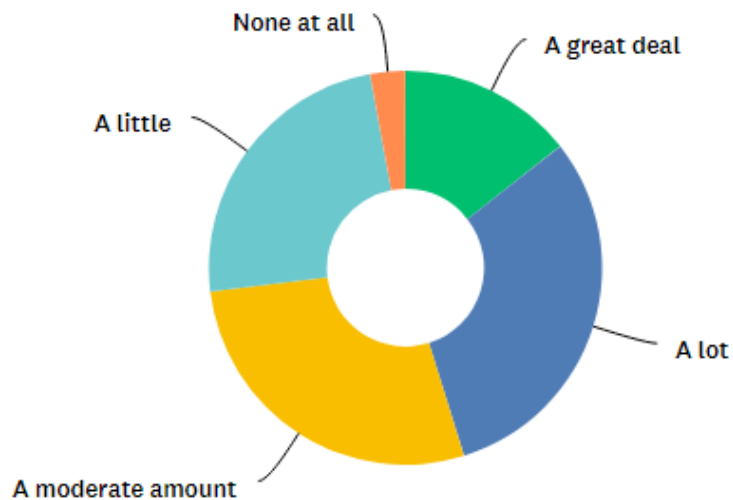
Answered: 105 Skipped: 2



To what degree are TU's new strategic plan priorities your chapter/ council priorities?



Answered: 104 Skipped: 3





Questions?



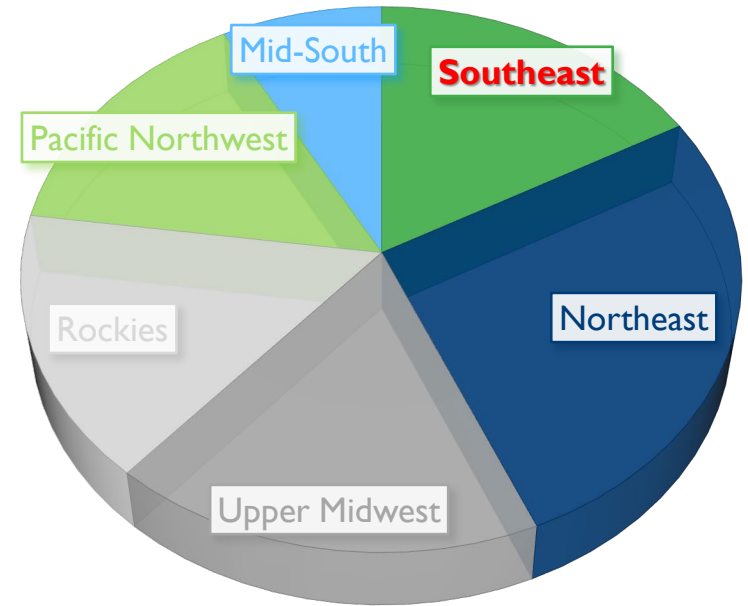
Addendum



Southeast

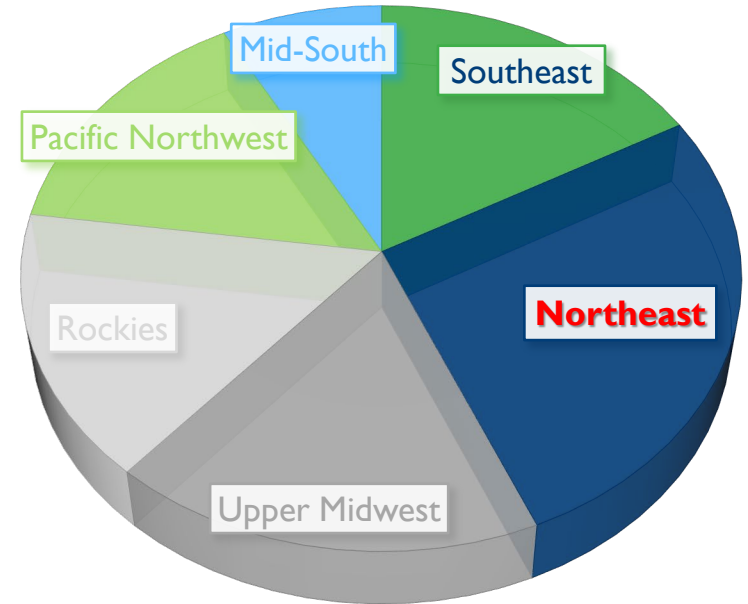


- 👉 66 chapters and councils (18 percent)
- 👉 20,092 members (17 percent)
- 👉 \$743,888 in total revenue (7 percent)
- 👉 121,203 volunteer hours (22 percent)
- 👉 213 conservation projects (18 percent)
- 👉 17,099 youth reached (23 percent)



** Graph depicting percent of TU members in each region.*

- ✦ 121 chapters and councils (33 percent)
- ✦ 32,001 members (27 percent)
- ✦ \$3,048,767 in total revenue (30 percent)
- ✦ 167,629 volunteer hours (31 percent)
- ✦ 450 conservation projects (37 percent)
- ✦ 15,171 youth reached (20 percent)

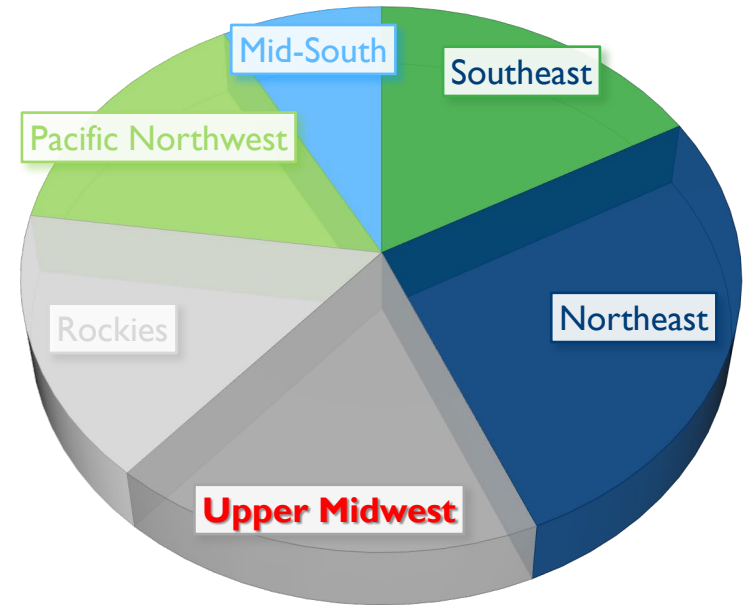


** Graph depicting percent of TU members in each region.*

Upper Midwest



- ✦ 58 chapters and councils (16 percent)
- ✦ 21,241 members (18 percent)
- ✦ \$1,560,291 in total revenue (15 percent)
- ✦ 97,699 volunteer hours (18 percent)
- ✦ 230 conservation projects (19 percent)
- ✦ 15,117 youth reached (20 percent)

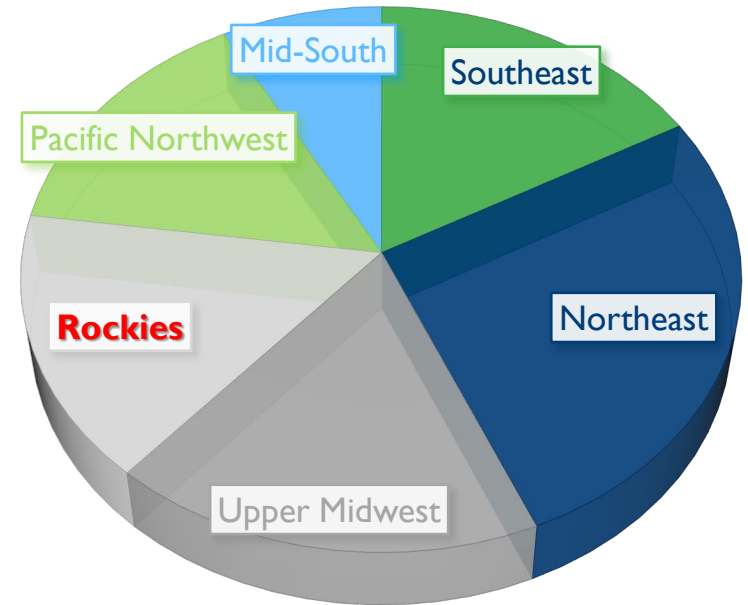


** Graph depicting percent of TU members in each region.*

Rockies



- 70 chapters and councils (19 percent)
- 19,636 members (16 percent)
- \$3,644,350 in total revenue (36 percent)
- 96,977 volunteer hours (18 percent)
- 173 conservation projects (14 percent)
- 14,174 youth reached (19 percent)

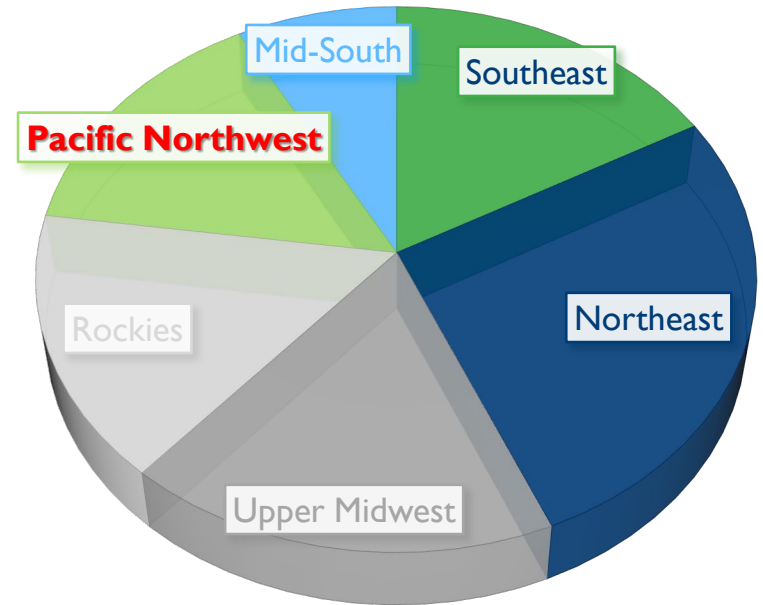


** Graph depicting percent of TU members in each region.*

Pacific Northwest



- ✦ 42 chapters and councils (11 percent)
- ✦ 17,877 members (15 percent)
- ✦ \$979,947 in total revenue (10 percent)
- ✦ 47,002 volunteer hours (9 percent)
- ✦ 132 conservation projects (11 percent)
- ✦ 13,308 youth reached (18 percent)

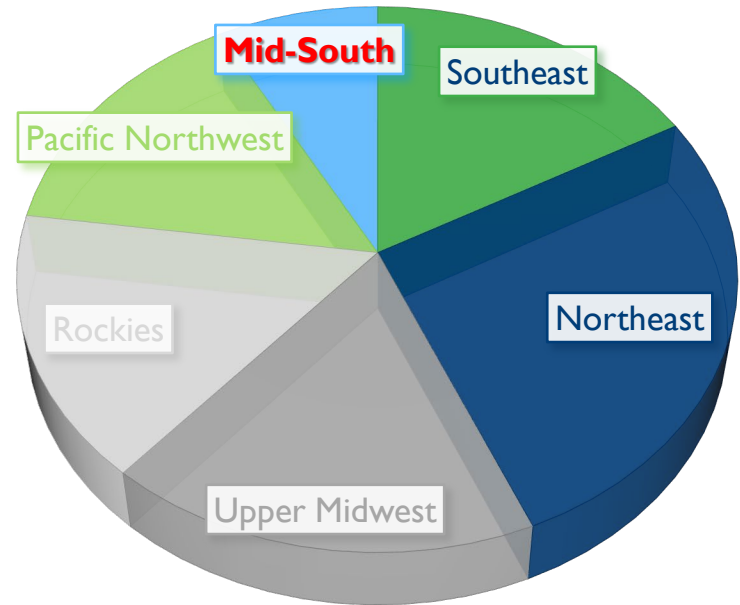


** Graph depicting percent of TU members in each region.*

Mid-South

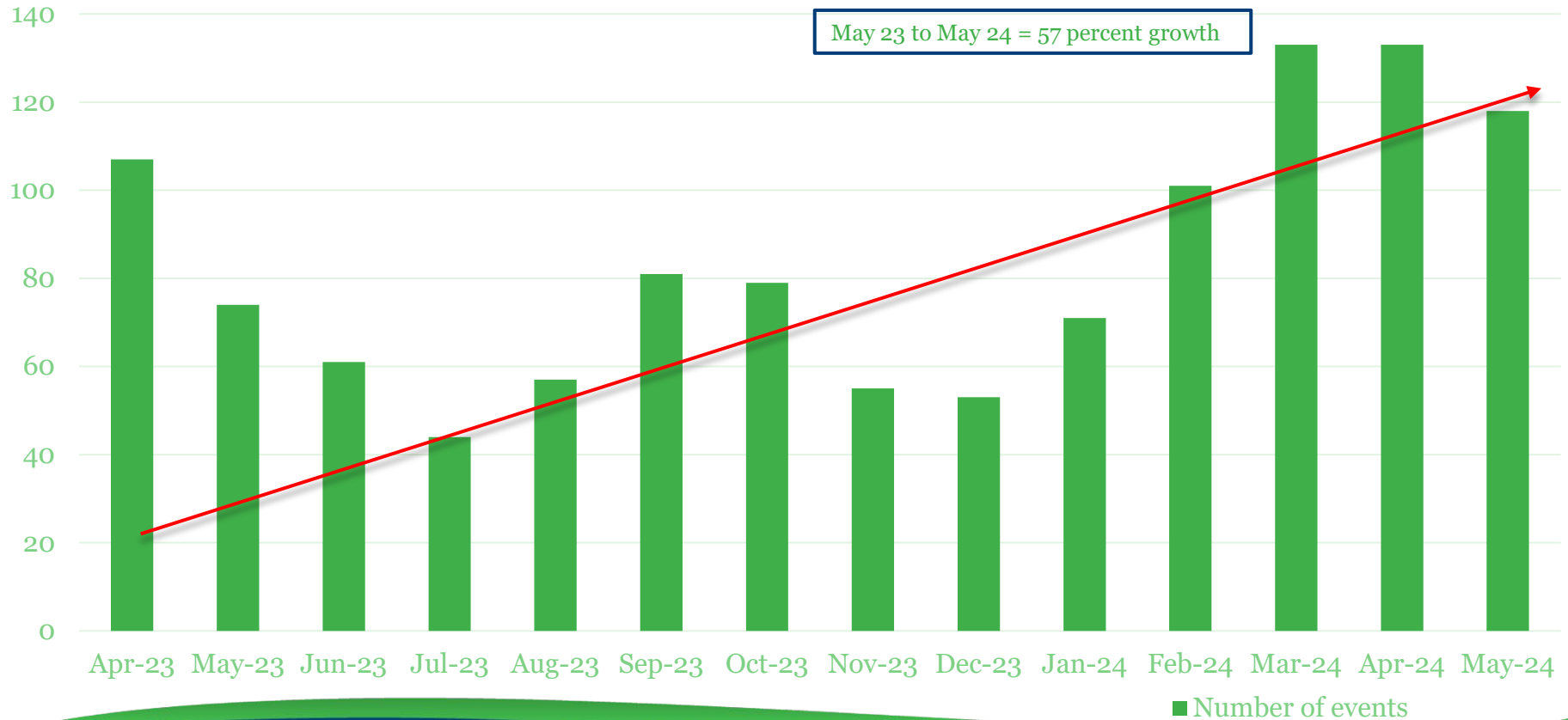


- 🐟 10 chapters and councils (3 percent)
- 🐟 9,274 members (8 percent)
- 🐟 \$191,629 in total revenue (2 percent)
- 🐟 9,105 volunteer hours (2 percent)
- 🐟 14 conservation projects (1 percent)
- 🐟 628 youth reached (1 percent)



** Graph depicting percent of TU members in each region.*

Number of TU Events Center Hosted Chapter Events



Regional Rendezvous & Online Training Participation



- 904 volunteers attended a VolOps hosted online training
- 102 attendees to the Southeast Regional Rendezvous
- 142 attendees to the Western Regional Rendezvous
- 164 attendees to the Northeast Regional Rendezvous

